euro one

U.S. COMMERCIAL SERVICE
United States of America Department of Commerce

Cyber Summit Budapest 2025

Proaktív Security AI Támogatással

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NETWITNESS

paloalto NETWORKS

TREND MICRO

AI is reshaping the threat landscape.
Being reactive isn't enough.

Complex defense is expensive

Disjointed teams

Too many tools

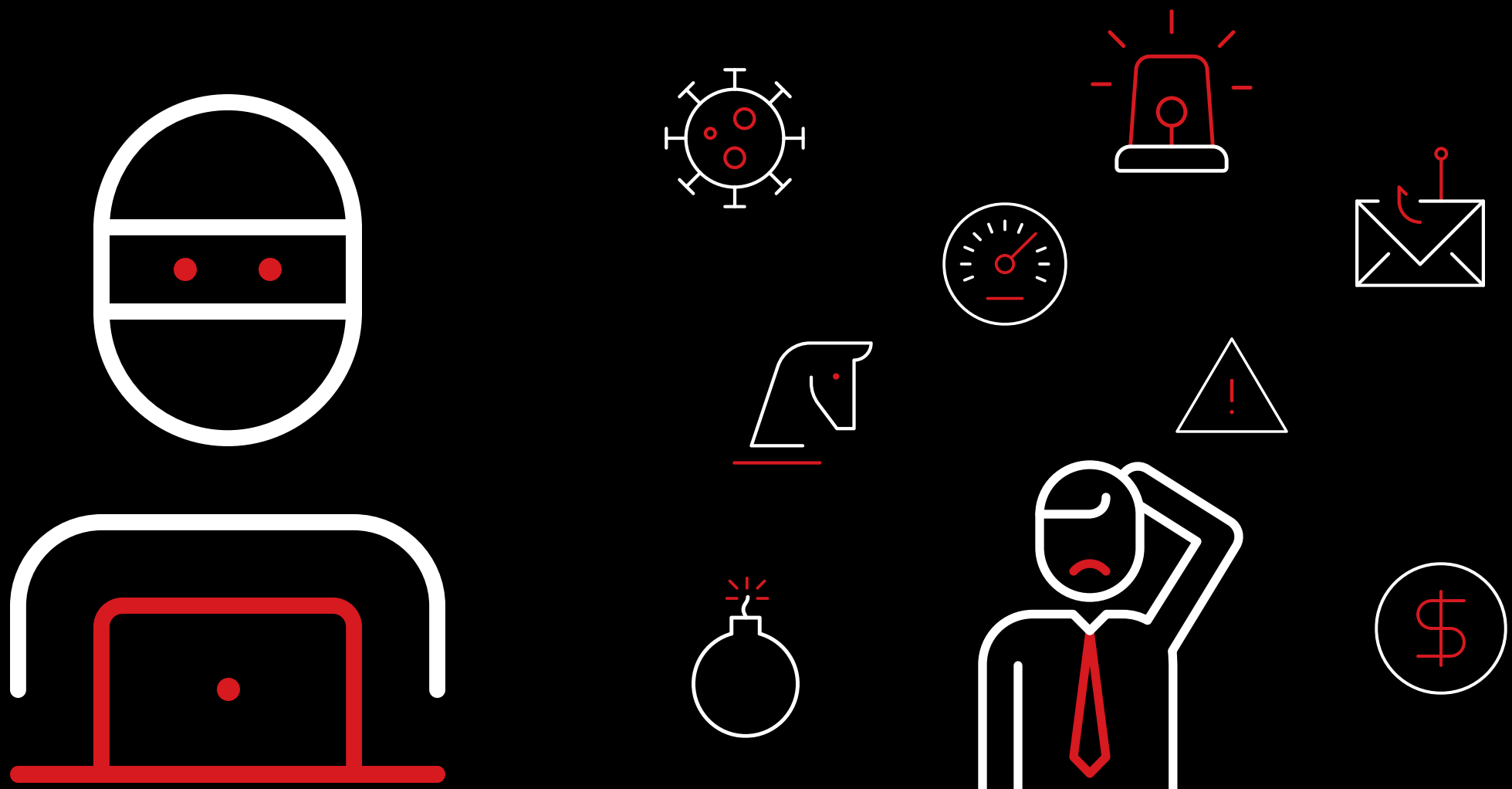
Delayed response

AI risks

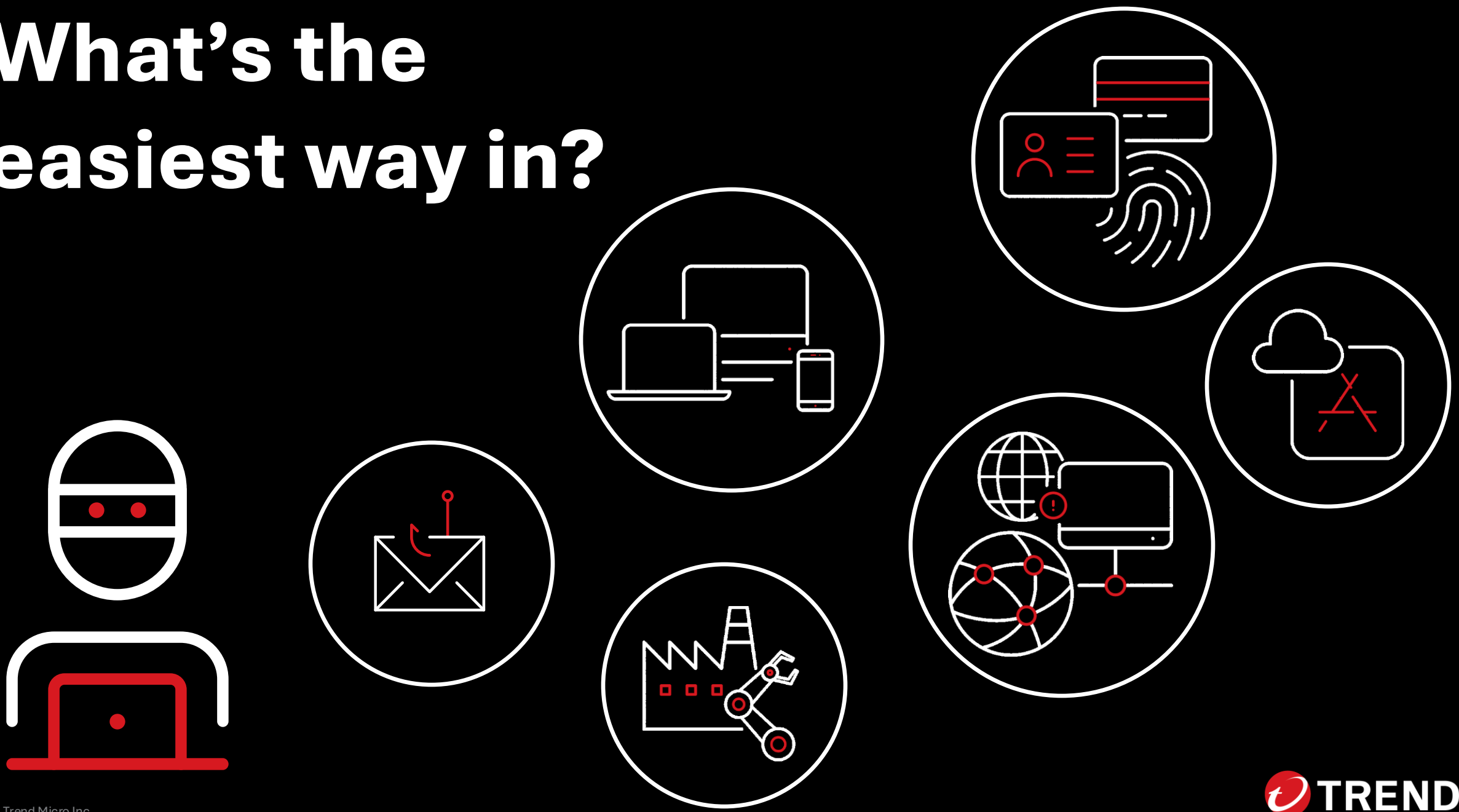
Alert overload

Data exposure risks

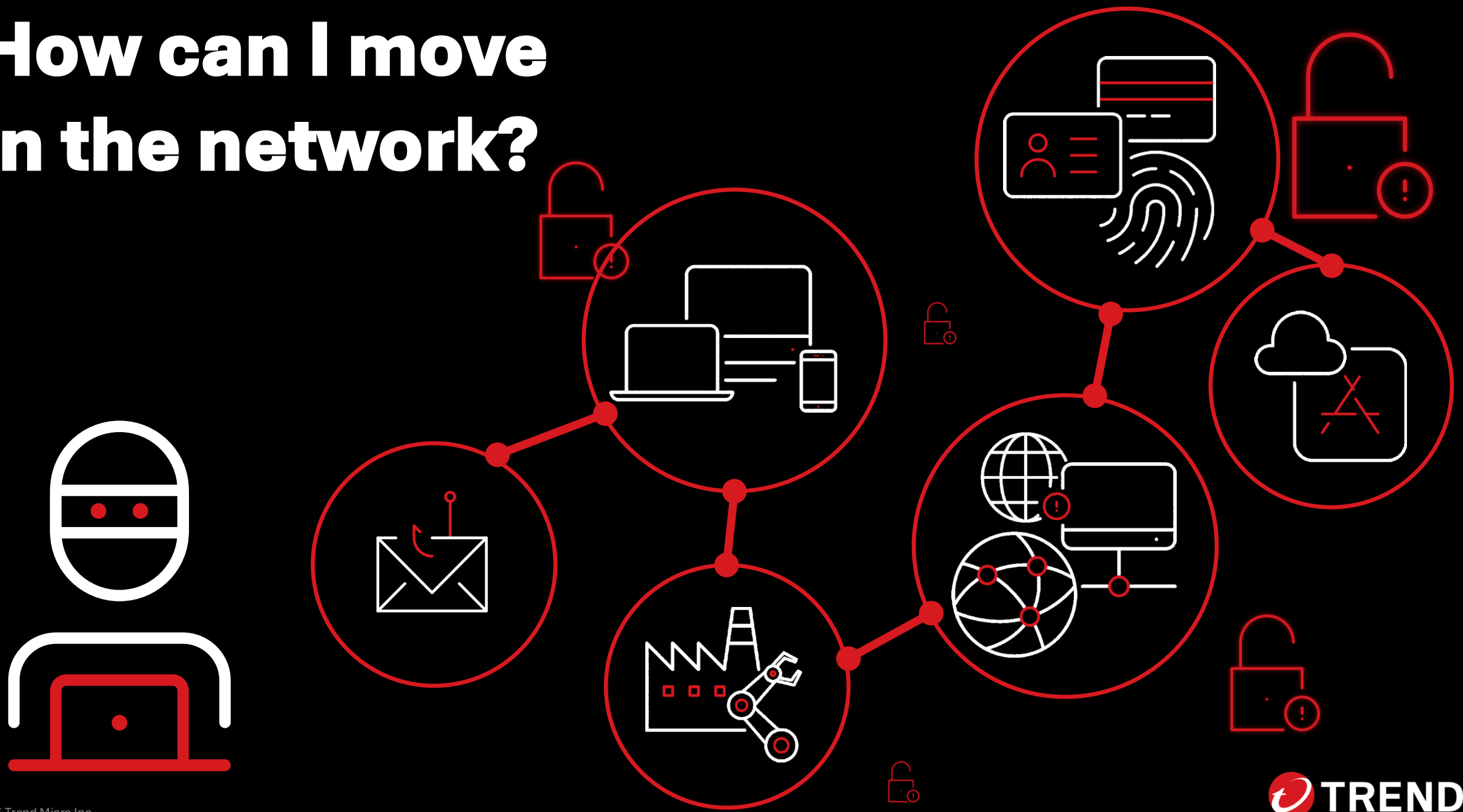
Attackers thrive on complexity



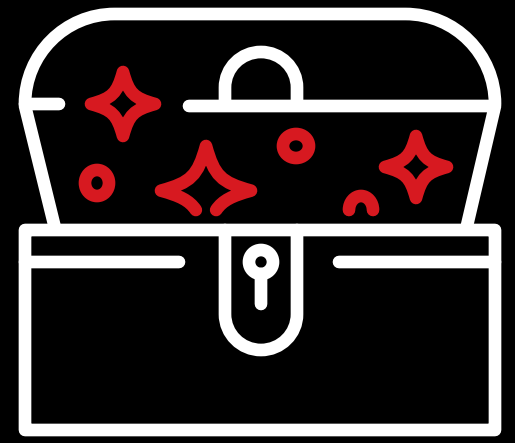
What's the easiest way in?

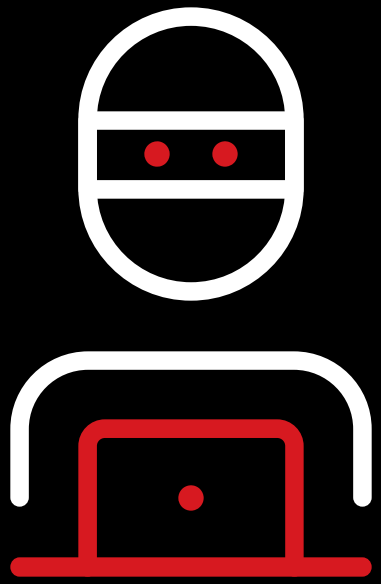


How can I move in the network?

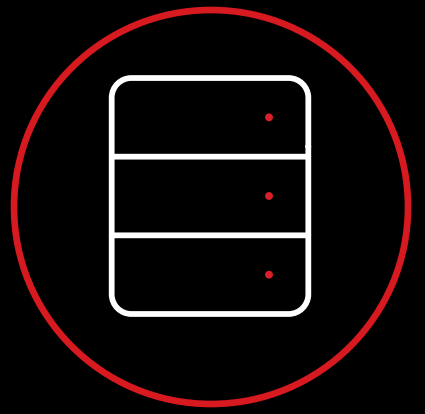


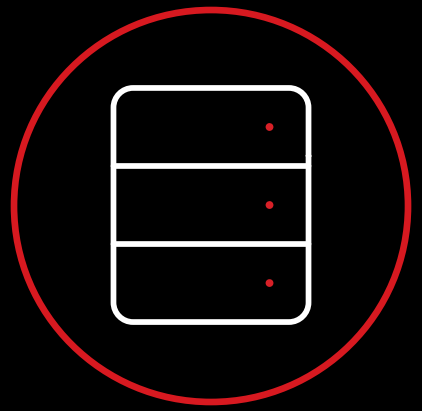
And compromise the most valuable assets





Critical Assets



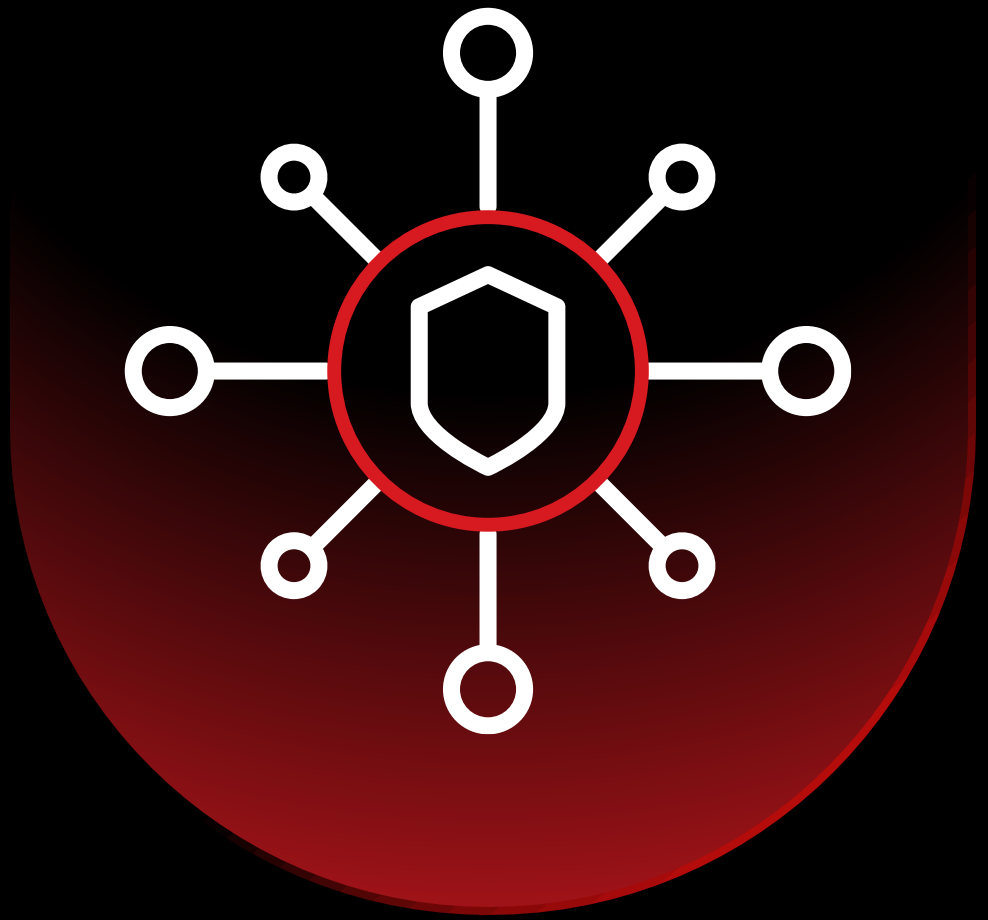


Proactive security starts here

Visibility • Prioritization • Mitigation

VISIBILITY

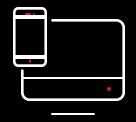
Eliminate security blind spots



Visibility

USING

Native Telemetry


Endpoints


Network


Cloud


Email

+

Third-Party Sources

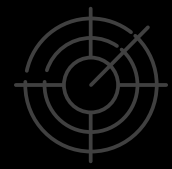




+

TO

Continuously discover known and unknown assets



Centralize asset inventory and management

Assess risk across your digital estate

Map IT infrastructure gaps

Visibility

USING

Native Telemetry


Endpoints


Network


Cloud


Email

+

Third-Party Sources

+

TO

Continuously discover known and unknown assets

Centralize asset inventory and management

Assess risk across your digital estate

Map IT infrastructure gaps

PRIORITIZATION

Focus on what matters most

Prioritization

USING

Trend Cybertron powered by:

3000+ security experts

1000+ patents, documentation, and logs

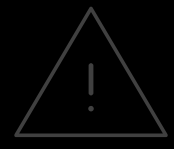
20+ year industry leading bug bounty program

TO

Identify which issues need attention

Focus resources on critical risks

Rank issues based on business impact



Rank issues based on business

Prioritization

USING

Trend Cybertron powered by:

- 3000+ security experts
- 1000+ patents, documentation, and logs
- 20+ year industry leading bug bounty program

TO

- Identify which issues need attention
- Focus resources on critical risks
- Rank issues based on business impact
- Rank issues based on business

MITIGATION

Transform security into a catalyst for innovation

Mitigation

USING

- Contextual awareness
- Risk insights
- Predictive analytics
- Integration and automation

TO

- Actively preempt threats
- Stop breaches before they happen
- Reduce risk to accelerate business growth
- Optimize resources and security investments

Mitigation

USING

- Contextual awareness
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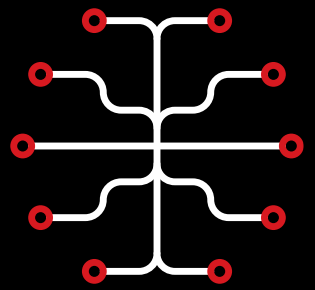
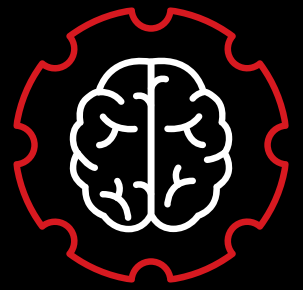
Trend Vision One™

AI-Powered Enterprise Cybersecurity Platform



AI Innovation



Securing AI Initiatives

Balances your needs for AI innovation with securing those AI initiatives

Trend Vision One AI Solution Strategy

AI for Security

enhance your cybersecurity efforts and transform security operations with AI

Security for AI

secure your AI journey and defend against AI-related threats and attacks

AI Ecosystem

Threat and Attack Intelligence

Responsible AI

TREND MICRO™ Vision One

Enterprise Cybersecurity Platform

TREND MICRO™

TREND MICRO™ Vision One

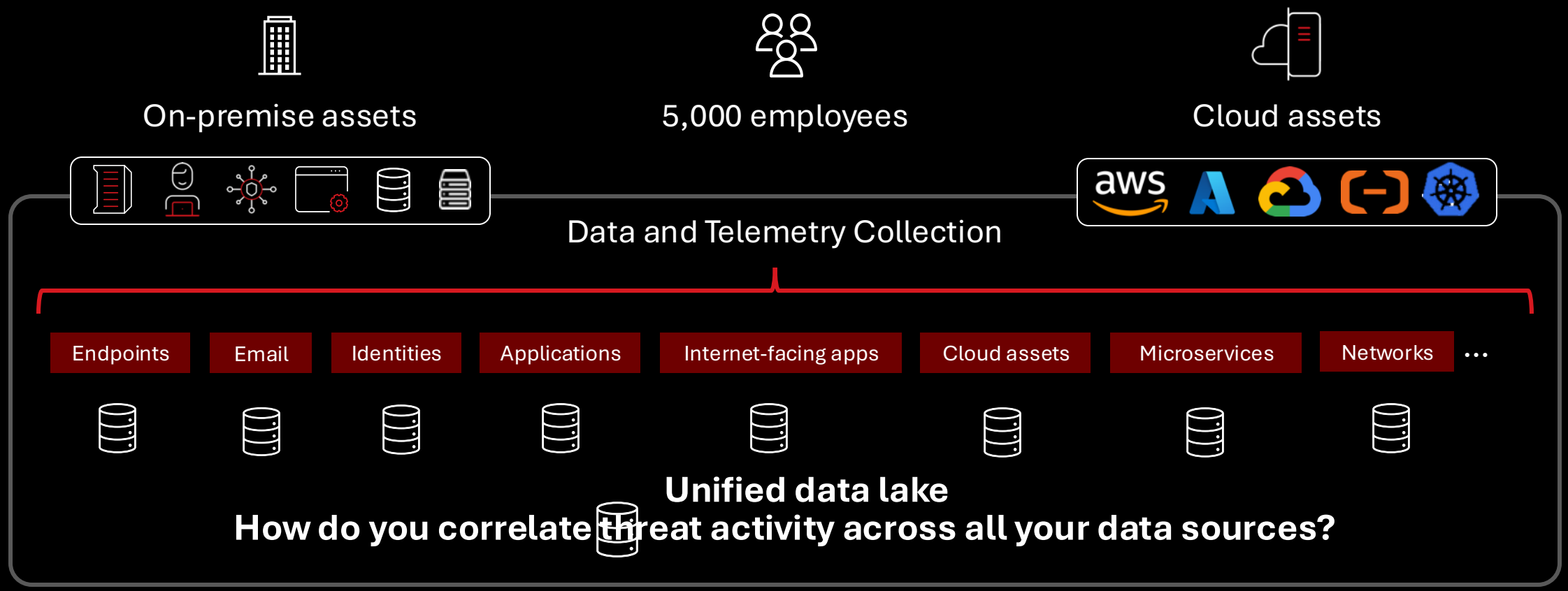
AI-Powered Enterprise Cybersecurity Platform

Trend Cybertron

The industry's first **proactive cybersecurity AI.** Within Trend Vision One, Trend Cybertron is a collection of LLM models, datasets, and AI an agent featuring a fine-tuned cybersecurity LLM.

TREND MICRO™

AI for Security - Comprehensive Proactive Protection



AI for Security - Comprehensive Proactive Protection

- Endpoints
- Email
- Identities
- Applications
- Internet Facing Apps
- Cloud Assets
- Microservices
- Networks

Trend Cybertron

Detect and address security issues, analyze risks, prioritize threats, predict attack paths, and provide remediation

Unified data lake

- Prioritize Risks
- Exploitability Prediction
- Explain & Contextualize Threats
- Excessive Permissions
- BEC Attacks
- Sen
- Exp
- API
- Iden
- Mis

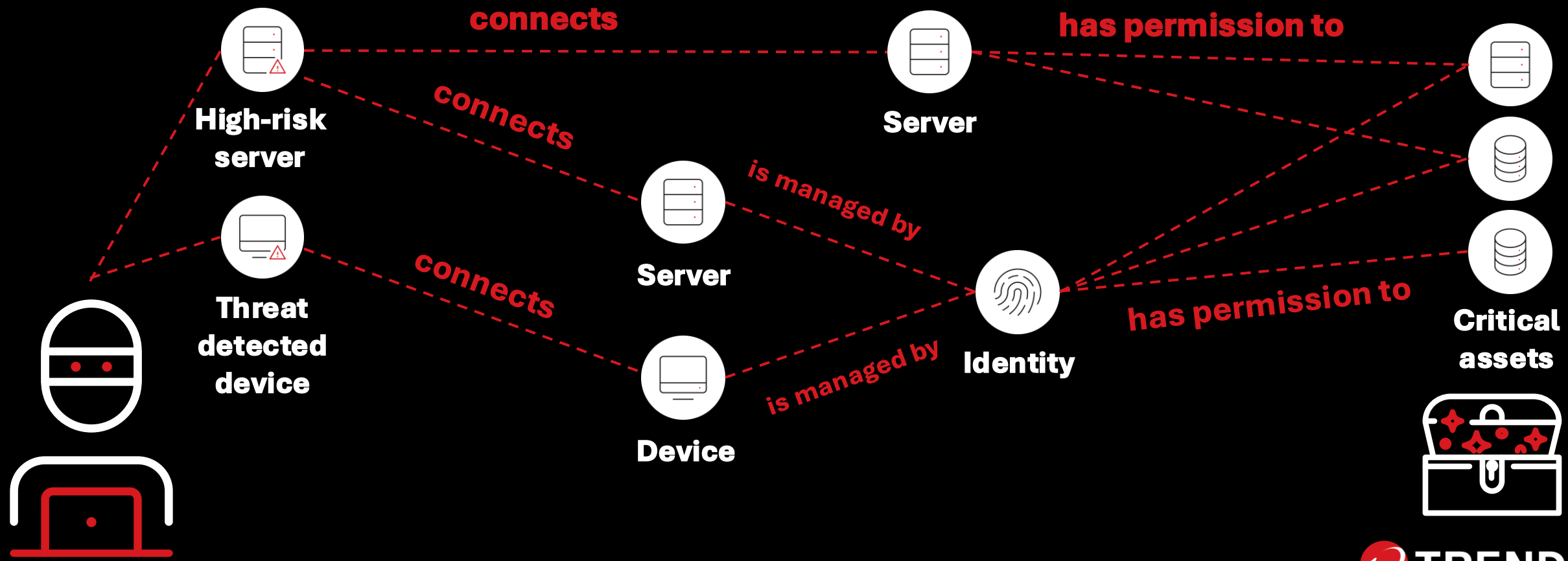
Trend Vision One platform processes all risk information

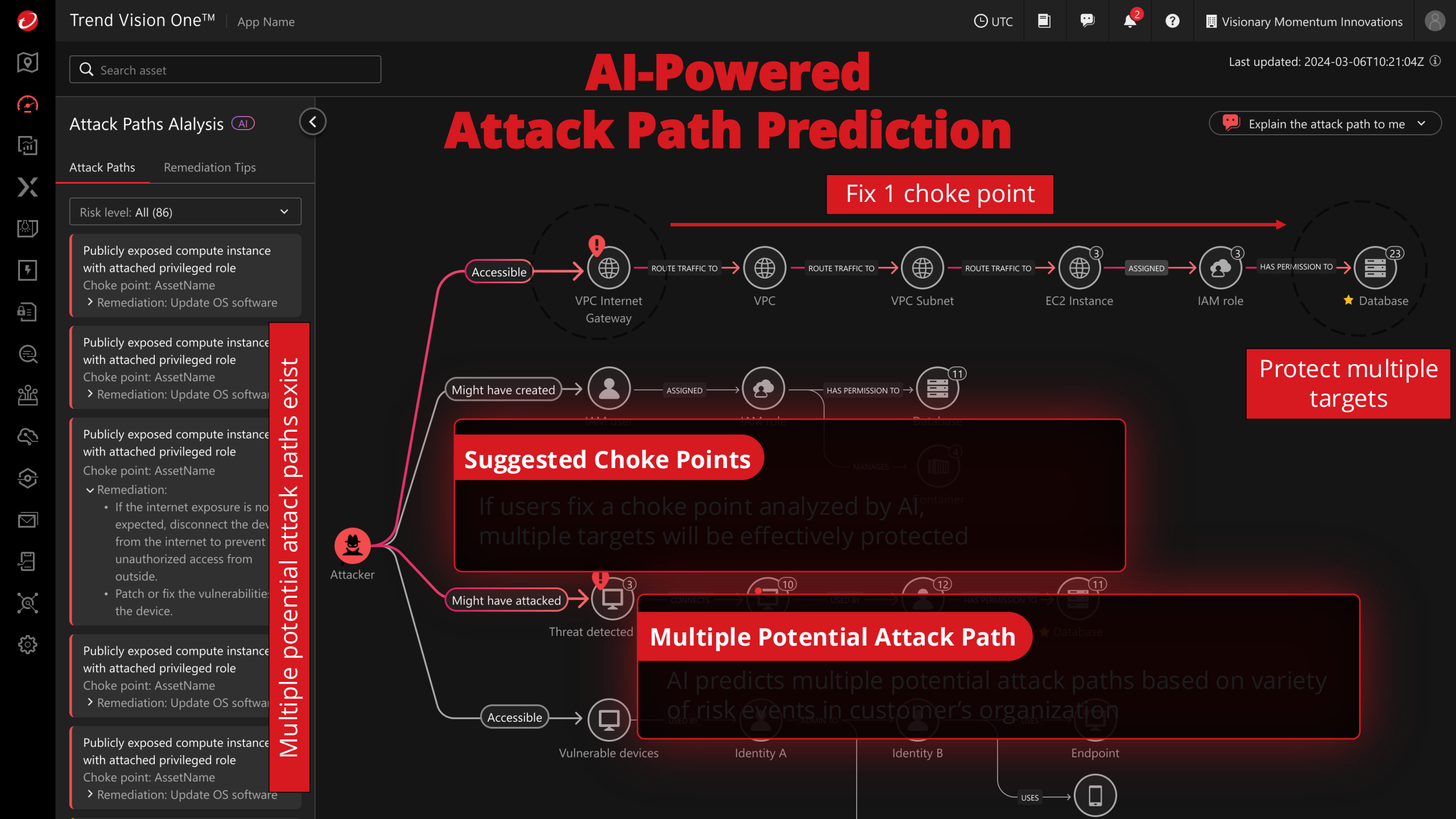
Predict from attacker's point of view

1 **Find entry points**

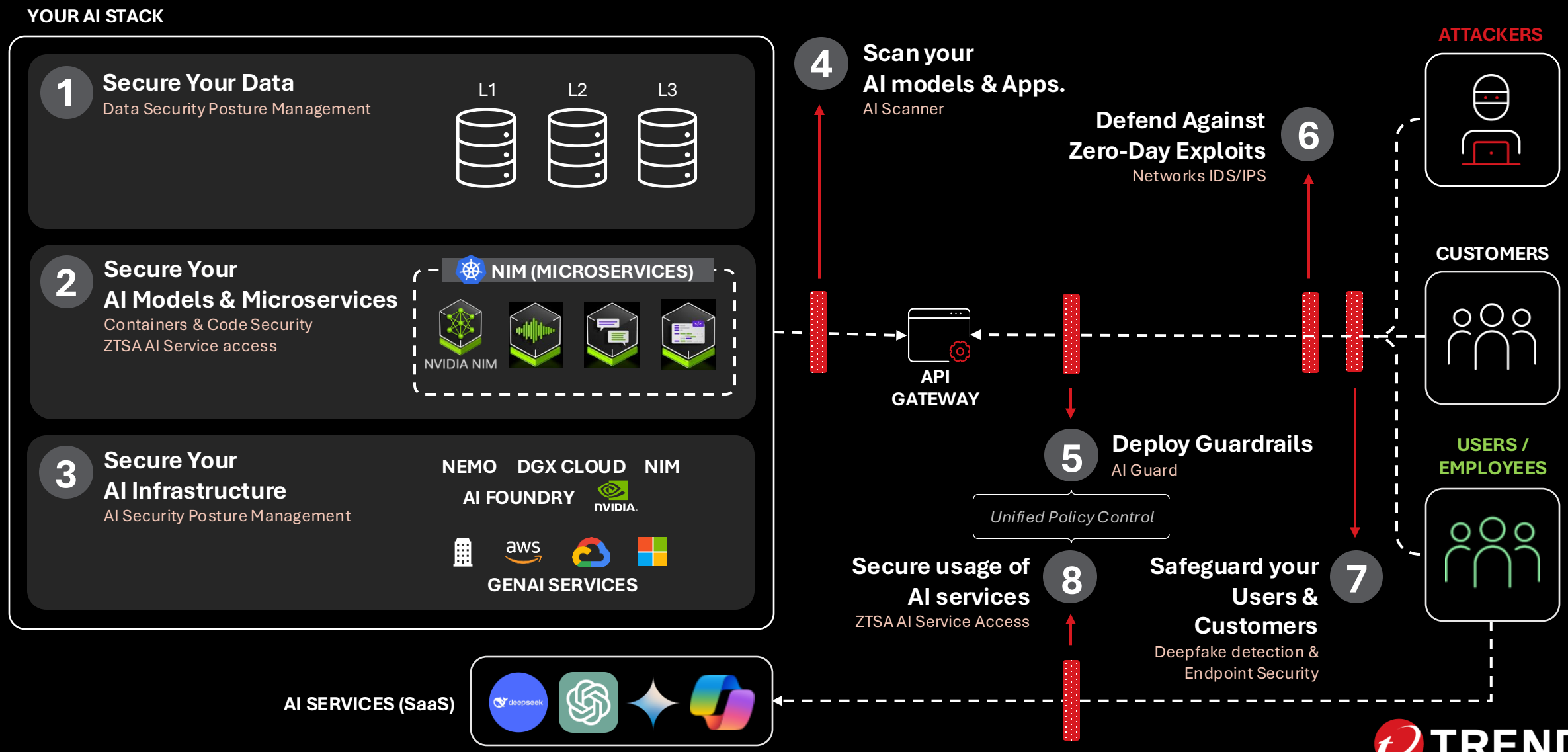
2 **Query potential lateral movement paths**

3 **Filter paths to crown jewels**




Trend Vision One™ | App Name
UTC
Visionary Momentum Innovations
Search asset
Last updated: 2024-03-06T10:21:04Z
AI-Powered
Attack Path Prediction
Attack Paths Alalysis AI
Attack Paths
Remediation Tips
Risk level: All (86)
Publicly exposed compute instance with attached privileged role
Choke point: AssetName
Remediation: Update OS software
Publicly exposed compute instance with attached privileged role
Choke point: AssetName
Remediation: Update OS softwa
Publicly exposed compute instance with attached privileged role
Choke point: AssetName
Remediation:
If the internet exposure is no expected, disconnect the dev from the internet to prevent unauthorized access from outside.
Patch or fix the vulnerabilitie the device.
Publicly exposed compute instance with attached privileged role
Choke point: AssetName
Remediation: Update OS softwa
Publicly exposed compute instance with attached privileged role
Choke point: AssetName
Remediation: Update OS software
Multiple potential attack paths exist
Explain the attack path to me
Fix 1 choke point
Accessible
ROUTE TRAFFIC TO
VPC Internet Gateway
VPC
VPC Subnet
EC2 Instance
ASSIGNED
IAM role
HAS PERMISSION TO
Database
Protect multiple targets
Might have created
IAM user
ASSIGNED
IAM role
HAS PERMISSION TO
Database
Suggested Choke Points
If users fix a choke point analyzed by AI, multiple targets will be effectively protected
Attacker
Might have attacked
Threat detected
CONNECTS
USED BY
HAS PERMISSION TO
Database
Multiple Potential Attack Path
AI predicts multiple potential attack paths based on variety of risk events in customer's organization
Accessible
Vulnerable devices
USED BY
Identity A
ADMIN TO
Identity B
USES
Endpoint
USES

Secure Your AI Stacks – A Blueprint



Partner Ecosystem

Trend Zero Day Initiative

Third-Party Integrations

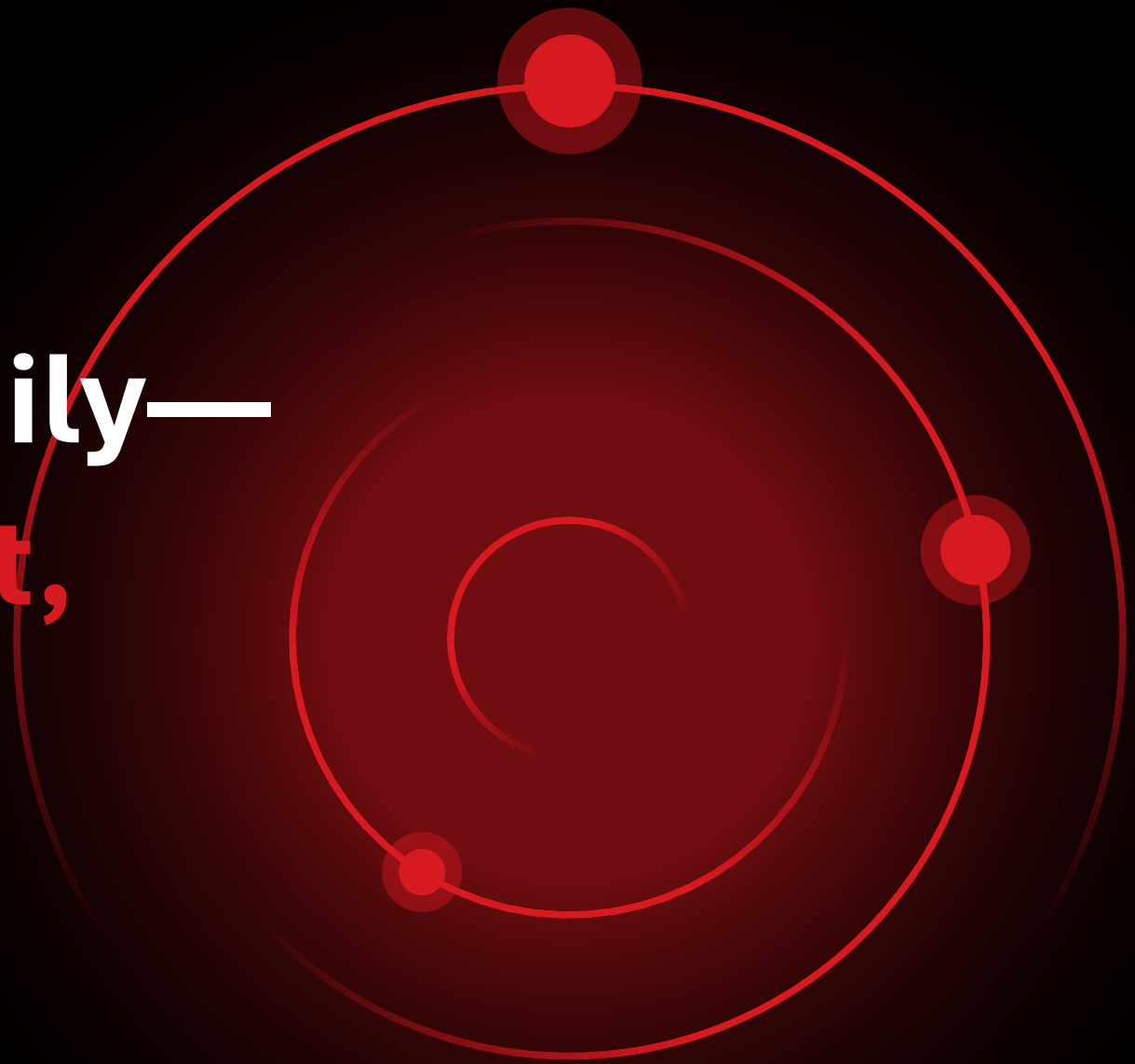
Trend Research

Trend Cybertron

Powering Proactive

TREND MICRO

Threats evolve daily—leaders don’t wait, they anticipate, adapt, and act



TREND MICRO™

Proactive Security
Starts Here